## Traffic and Activity > Traffic and Activity Summary

## **Traffic and Activity Summary**

During the Month of March, 2008:

- A total of 8,764 distinct visits were made to the site.
- The average visit lasted 2 Minutes and 23 Seconds.
- 279 distinct web pages were viewed a total of 46,558 times.
- The average visit contained 5.31 page views. People spent an average of 27 Seconds viewing a page. Downloadable files were requested 745 times. On average 0.09 files were downloaded per visit.

## **Six Month Historical Comparison**

Usage Breakdown		Oct, 2007	Nov, 2007	Dec, 2007	Jan, 2008	Feb, 2008	Mar 2008
1.	Visits	10,022	10,187	9,351	9,535	7,692	8,764
2.	Page Views	52,341	60,164	45,854	44,227	38,219	46,558
3.	Page Views Per Visit	5.22	5.91	4.90	4.64	4.97	5.31
4.	Time Spent Per Visit	00:02:21	00:02:41	00:03:56	00:03:18	00:03:06	00:03:36
5.	Hits	391,145	458,460	322,191	305,913	271,657	305,752
6.	Downloads	661	911	732	757	649	745
7.	Bandwidth	1.07 GB	1.21 GB	935.73 MB	940.39 MB	839.72 MB	941.53 MB

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