

## Traffic and Activity > Traffic and Activity Summary

### Traffic and Activity Summary

During the Month of February, 2008:

- A total of 7,692 distinct visits were made to the site.
- The average visit lasted 2 Minutes and 23 Seconds.
- 299 distinct web pages were viewed a total of 38,219 times.
- The average visit contained 4.97 page views. People spent an average of 28 Seconds viewing a page.
- Downloadable files were requested 649 times. On average 0.08 files were downloaded per visit.

### Six Month Historical Comparison

Usage Breakdown		Sep, 2007	Oct, 2007	Nov, 2007	Dec, 2007	Jan, 2008	Feb 2008
1.	Visits	8,894	10,022	10,187	9,351	9,535	7,692
2.	Page Views	44,557	52,341	60,164	45,854	44,227	38,219
3.	Page Views Per Visit	5.01	5.22	5.91	4.90	4.64	4.97
4.	Time Spent Per Visit	00:02:14	00:02:21	00:02:41	00:03:56	00:03:18	00:03:06
5.	Hits	320,423	391,145	458,460	322,191	305,913	271,657
6.	Downloads	797	661	911	732	757	649
7.	Bandwidth	959.47 MB	1.07 GB	1.21 GB	935.73 MB	940.39 MB	839.72 MB

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